





| Reinforcement vs. Punishment |            |                           |                           |  |
|------------------------------|------------|---------------------------|---------------------------|--|
|                              |            | Deliver                   | Withdraw                  |  |
|                              | Pleasant   | Positive<br>Reinforcement | Punishment                |  |
|                              | Unpleasant | Punishment                | Negative<br>Reinforcement |  |
|                              |            |                           |                           |  |



























